

## **KEEPSAKE PROGRAM BOOK ADVERTISING**

3000 books provided free of charge to competitors/spectators/volunteers.

Program Book also posted in its entirety on <a href="www.hosr.org">www.hosr.org</a>.

AD SIZE	RATE	NON-BLEED DIMENSIONS (width x height)		
Outside Back Cover	\$2,500	8" x 10.5"		
Inside Front or Back Covers	\$1,500	8" x 10.5"		
Full Page Color	\$1,250	8" x 10.5"		
Full Page B/W	\$600	8" x 10.5"		
Half Page B/W (horizontal only)	\$300	8" x 5"		

- If you need your Ad typeset, please add \$50.
- Half-page horizontal only: 8" x 5"/allows for a half-inch white border around each page of the book. Graphics that overfill the ad area will be resized to fit within this frame.
- For best appearance in the book, please send graphics in **.eps format** (preferred) or high-resolution jpg or pdf formats.
- Email electronic material to ncarver528@aol.com.

Company/Organization:		 	 
Contact person		 	 
Address		 	 
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Ad copy/art and payment due by September 5, 2025. Please make check payable to HOSR and mail to:

HOSR 2025 Program Book c/o Mitch Budman 2446 Indian Trail East Palm Harbor, FL 34683

The Internal Revenue Service has determined that The Thomas Eakins Head of the Schuylkill Regatta (EIN #35-2366125) is a Public Charity under section 509(a) (2) of the Internal Revenue Code, exempt from Federal Income Tax under Section 501(c) (3) of the Code, and eligible to receive deductible contributions under Section 170 of the Code.