



Keepsake Program Book Advertising

*3000 books provided free of charge to competitors/spectators/volunteers.
Program Book also posted in its entirety on www.hosr.org.*

AD SIZE	Reduced VENDOR RATE	NON-BLEED DIMENSIONS (width x height)
___ Full Page B/W	\$500	8" x 10.5"
___ Half Page B/W (horizontal only)	\$250	8" x 5"

- Half-page horizontal only: 8" x 5"/allows for a half-inch white border around each page of the book. Graphics that overfill the ad area will be resized to fit within this frame.
- For best appearance in the book, please send graphics in **.eps format** (preferred) or high-resolution jpg or pdf formats.
- If you need your Ad typeset, please add \$50.
- Email electronic material to ncarver528@aol.com.

Company/Organization: _____

Contact person _____

Address _____

City/State/Zip Code _____

Phone (_____) _____ Email _____

Ad copy/art and payment due by *September 5, 2024*. Please make check payable to HOSR and mail to:

**HOSR 2024 Program Book
c/o Mitch Budman
2446 Indian Trail East
Palm Harbor, FL 34683**

The Internal Revenue Service has determined that The Thomas Eakins Head of the Schuylkill Regatta (EIN #35-2366125) is a Public Charity under section 509(a) (2) of the Internal Revenue Code, exempt from Federal Income Tax under Section 501(c) (3) of the Code, and eligible to receive deductible contributions under Section 170 of the Code.