



KEEPSAKE PROGRAM BOOK ADVERTISING

*3000 books provided free of charge to competitors/spectators/volunteers.
 Program Book also posted in its entirety on www.hosr.org.*

AD SIZE	RATE	NON-BLEED DIMENSIONS (width x height)
___ Outside Back Cover	\$2,500	8" x 10.5"
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___ Full Page Color	\$1,250	8" x 10.5"
___ Full Page B/W	\$600	8" x 10.5"
___ Half Page B/W (horizontal only)	\$300	8" x 5"

- If you need your Ad typeset, please add \$50.
- Half-page horizontal only: 8" x 5"/allows for a half-inch white border around each page of the book. Graphics that overfill the ad area will be resized to fit within this frame.
- For best appearance in the book, please send graphics in **.eps format** (preferred) or high-resolution jpg or pdf formats.
- Email electronic material to ncarver528@aol.com.

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Ad copy/art and payment due by *September 5, 2024*. Please make check payable to HOSR and mail to:

**HOSR 2024 Program Book
 c/o Mitch Budman
 2446 Indian Trail East
 Palm Harbor, FL 34683**

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