

HEAD OF THE
SCHUYLKILL REGATTA
OCTOBER 29-30 2016



Keepsake Program Book Advertising

AD SIZE	<i>Reduced</i> VENDOR RATE	NON-BLEED DIMENSIONS (width x height)
___ Full Page	\$400	8" x 10.5"
___ Half Page (horizontal only)	\$250	8" x 5"

Company/Organization: _____

Contact person _____

Address _____

City/State/Zip Code _____

Phone (_____) _____ Email _____

Ad copy/art due by *September 15, 2016.*

Email all electronic material to: ncarver528@aol.com

Payment due September 1. Please make check payable to HOSR and mail to:

HOSR 2016
c/o Mitch Budman
108 Fisher Road
Jenkintown, PA 19046

Please indicate how you are creating your ad:

- My camera-ready art is attached or enclosed
- My camera-ready art will follow by Sept. 15, 2016
- Please typeset my ad for me.

Deadline: Ads with incomplete copy by September 15, 2016 will run as "Compliments of (Company, Organization or Purchaser)"



Creating your ad: Full, half and quarter page ads are in black ink.

Graphic format:

For best appearance in the book, please send graphics in .eps format (preferred) or **high-resolution** .jpg or .pdf formats.

Dimensions:

Non-bleed dimensions:

Half-page horizontal only: 8" x 5"/allows for a half-inch white border around each page of the book. Graphics that overfill the ad area will be resized to fit within this frame.

The Internal Revenue Service has determined that The Thomas Eakins Head of the Schuylkill Regatta (EIN #35-2366125) is a Public Charity under section 509(a) (2) of the Internal Revenue Code, exempt from Federal Income Tax under Section 501(c) (3) of the Code, and eligible to receive deductible contributions under Section 170 of the Code.